



# Educaid Foundation

## **Policy Paper 2018-2021**

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[www.educaid.nl](http://www.educaid.nl)

Zwolle, the Netherlands

## **1. Introduction**

Educaid Foundation is the continuation of AGOZ Foundation. Which was erected in 1976 to support students of the Higher Technical College in Zwolle in their project activities in Third World Countries. These activities mainly consisted of building projects and exporting technical implements to countries like Burkina Faso, Cameroon, Togo, Suriname and South Africa. When the Higher Technical College merged into what became the Windesheim University of Applied Sciences (UAP) it became clear that it was more appropriate to cut the formal ties with Windesheim UAP and to continue as an independent foundation. To mark this in 2007 the new name Educaid was chosen. But initially it still supported activities of students, mainly building activities in Zambia.

Although Educaid still supports student projects, the main objective now is to link educational activities with aid. By doing this our focus shifted to capacity development in relation with physical and financial support.

This policy paper 2018 – 2021 will present the plans for the coming three years.

## **2. Why and What**

### **2.1 Vision**

Educaid believes that sustainable development contributes to the wellbeing of individuals and their local communities.

### **2.2 Mission**

In chosen project countries (Cameroon, Kenya and Zambia), the Educaid Foundation will support local capacity building initiatives, related to education and healthcare. The starting point will always be local demand or initiatives from members of our network abroad. Sustainability embraces not only the environment but also the exchange of knowledge and development, in order to assure that local individuals can make a decent living. In this way the Educaid Foundation wants to reduce poverty and improve human wellbeing.

### **2.3 Long term goals**

In order to realize the formulated ambitions and plans the following steps are being taken:

#### **a. Projects**

For the coming three years the Foundation Educaid has the ambition to support local initiatives in Health Care and Technical and Vocational Education. Educaid will start a minimum of three projects.

#### **b. Finance**

We will actively seek cooperation and partnerships. In this process we will focus on more structural financial income and funding. This is a top priority.

#### **c. Manpower**

We will increase the number of board members and actively recruit new members as well as new ambassadors, with a focus on young people and preferably with some degree of Third World experience.

#### **d. Attention**

Raising interest for Educaid and its projects is essential. By means of our website and social media we will actively publicize our activities, with the goal to create a following and a supporting community.

## 2.4 Activities throughout 2018-2021

### a. **Maternity Unit Kanyanga Mission Health Centre**

For the coming three years Foundation Educaid has the ambition to support local initiatives in Health Care. Therefore in 2018 Educaid Foundation will organize the fundraising for the maternity unit of Kanyanga Mission Health Centre, and develop a sustainable relationship. We will erect the 'Friends of Kanyanga', a group of contributors, to raise funds for the financing the projects in Kanyanga. We will also make it possible to exchange knowledge, specifically in the field of midwifery. The participants and donors will be informed directly via email (newsletters), the website and Facebook.

### b. **Teachers without Borders**

In cooperation with the secondary and higher vocational institutions in Zwolle we have developed a plan to support the technical and vocational institutions in Zambia. The Catholic Secretariat in Lusaka is supporting us because from their side they are very much interested in this support because of the big need in improving the quality of technical and vocational education. The focus will be at interesting retired teachers/lecturers and those with a sabbatical to act as train the trainers at the Technical and Vocational Education and Training (TEVET) institutions to exchange knowledge and competences. In this training attention will be paid to entrepreneurial skills. This to support local enterprises and stimulate the development of formal businesses. In 2018 we will start a pilot to explore the possibilities for the near future. On the basis of this experience we will draft the definitive plan. The trainers will come from the secondary and higher vocational institutions in Zwolle. Trainers will be prepared for the job and supported where possible. On the website of Educaid Foundation information will be shared to inform the public and to create support.

### c. **Website**

It is functioning well and the statistics are promising. Through the site we hope to increase support and inform the public about what we are doing. But further development of our site is needed. We are exploring the possibilities of an online donation tool for our site as well as Facebook.

As knowledge exchange is one of the main objectives of Educaid Foundation it goes without saying that interesting information will be published on the site as well this to enlarge the interest in development at large.

Besides this Educaid Foundation wants to expand the use of the social media e.g. Facebook.

### d. **Advise**

If necessary Education Foundation will support other Dutch/Zwolle initiatives by consulting, advising and allowing the use of our bank account. This is what Educaid Foundation already has done in the past and will continue. Educaid foundation is open to demands coming from third World countries for support. The Board will discuss and decide whether it will be possible to start support or to turn down a request.

### e. **Funding**

Educaid Foundation, on the basis of the above activities, wants to enlarge the

support for our activities. It will explore the options for more funding. Although funding is mainly related to projects Educaid must be able to do some non-related pre-investments. Structural funding and support is needed as well.

**f. Recruiting**

Further recruiting actions are needed. It is our goal to expand the board of Educaid by 1 or 2 members before July 2019.

**2.5 Strength and Weaknesses**

The strength of Educaid Foundation is that it has a long tradition of project activities. The members on the Board all have experience in Third world countries and in the implementation of projects.

Weaknesses are in fact the possibility that there will not be sufficient funds available to continue our activities.

Besides this Educaid has to be alert that there will not be enough Board members and that there are not sufficient young members, preferably with Third World experience. The operational aspects and the work that results from our activities had to be organized. A backbone of manpower and time is essential. This is a risk because most of our work is done by one or a few hands.

**To Conclude**

This policy paper describes the policy for the coming three years. The Board, consisting of five volunteers, is very motivated to do everything possible to realize the objectives. As has been indicated funding is of vital importance. Therefore this will be a main focus. If that remains a difficult struggle, it means that much of what we want to do can't be done.

Zwolle, February 2018

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